

Er.Perumal Manimekalal Polytechnic Conege

(An ISO 9001, 2015 Certified Institution)
Approved by AICTE & Affliated to Directorate of Technical Education
Koneripalli, Hosur- 635117



ENTREPRENEURSHIP DEVELOPMENT CELL

Joined with

ED Hub Zone 2 TPEVR GPTC, Vellore - 2

INVITATION

We cordially invite you for Seminar on

"One Day Entrepreneurship Awareness Programme".

On 16th February 2023 at 9:00 AM @ Seminar hall

Shri.P.Kumar

Chairman, PMC TECH Polytechnic College Will preside over the function

Resource Persons

Mr T. Rajendran Proprietor Vasantham Industries Hosur

Dr. P.Mohanraj
Prof & Head
Dept of Master of Business Administration
PMC Tech Engineering College

Mr.K A Sujith Senior Officer TamilNadu Industrial Investment Corporation Ltd Hosur

Mr. Sivakumar Field Co ordinator TPEVR GPTC, Vellore

In the presence of

Smt.P.Mallar

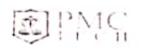
Secretary, PMC TECH Institutions

Prof.N.Balasubramaniam

Principal, Er. Perumal Manimekalai Polytechnic College

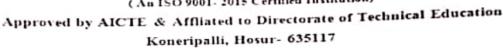
Prof.N.Sudhakaran

Director, PMC TECH Institutions



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"One Day Entrepreneurship Awareness Programme"

AGENDA

Date: 16.02.2023

Events

09.00 am

Time

Welcome Address

Mr.R.Ramachandran

Coordinator ED Cell

HOD (Admin) Mechanical

Time: 9.00 AM TO 05.00PM

(T&D) PMC TECH

Polytechnic College.

9.05am

Felicitation Address

Prof.N.Balasubramaniam

Principal

PMC TECH Polytechnic College.

Prof.N. Sudhakaran

Director,

PMC Tech Institutions

09.25 am

Introduction

V.R.Mohanasundaram

aboutChief

ED cell Member/ III Year Mech

Guest

PMC TECH Polytechnic College.

Contd..

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Sessions starts			
Session & Time	Title	Chair Person	Resourse Person
9.30- 11.00	Introduction to E&I Mindset – Entrepreneurship as a Career	Mr.D. Muthukumar HOD(Admin) Mechanical Engg	Mr T. Rajendran Proprietor Vasantham Industries Hosur
	1	11.00-11.15 am Tea break	
2 11.15- 1.00	Financial Support – Government & Non- Government Schemes – IVP	Mr. N.Anand HOD EEE	Mr.K A Sujith Senior Officer TamilNadu Industrial Investment Corporation Ltd Hosur
		01.00-01.45 am Lunch brea	k
3 1.45 -3.00	Startup – Company Registration – Statutory Registration - Introduction to IPR	Mr.C.Prakash HOD MECH(TD)	Dr. P.Mohanraj Prof & Head Dept of Master of Business Administration PMC Tech Engineering College
		3.00-3.15 pm Tea break	
4	Introduction to Business Model & Business Plan – Marketing Strategy	Mr. A.Kanakeshwaran HOD MECH ENGG	Mr . Sivakumar Field Co ordinator TPEVR GPTC, Vellore
3.15- 5.00			

Vote of Thanks

Mr.M.MANIGANDASAKTHIVEL, Lecturer/ MECH EDC Asst. Coordinator PMC Polytechnic College.